

## The 2010 International Grenache Symposium

### Programme Detail

Saturday 5 June 2010



### GrenacheSymposium:PlenarySessions

#### EN: Structure and Objectives of the Plenary Sessions

The Delegates on each 45-minute panel will have met the day before all day in order to bring together their views and experiences. A designated presenter will put forth the key points and actionable ideas in the first 15-20 minutes and the other panelists will participate in Q&A and add their comments where relevant.

---

#### FR : Structure et Objectifs de la Session Plénaire

*Etant donné la nature internationale de l'événement, les conférences seront présentées en anglais. Un service de traduction simultanée de l'anglais au français sera disponible.*

*Chacun des sujets présentés aura été débattu la veille en atelier de travail par un groupe restreint de Délégués.*

*Un représentant de chaque groupe présentera les conclusions de ces discussions pendant 15 à 20 minutes. Les autres Délégués pourront ensuite intervenir pour répondre aux questions du public et pour apporter leurs commentaires et leurs opinions personnelles. Ils participeront aussi aux discussions des Tables Rondes ouvertes à tous au déjeuner*

---

<b>8.30 - 9.00</b>	<b>Registration and Refreshments</b>
--------------------	--------------------------------------

---

<b>9.00 - 9.15</b>	<b>Welcome Remarks</b>
--------------------	------------------------

Steven Spurrier Contributing Editor - Decanter
---

United Kingdom / India
---------------------------

Michel Bettane Wine critic & co-founder - Le Classement des Vins de France guide
---

France
--------

9.15 - 10.00 **Viticulture: Grenache vines – Ubiquitous but Uneven?**  
*Viticulture: Vignes de Grenache - Présentes dans beaucoup de pays mais de qualité inégale?*

**Study Group** Scientists and viticulture experts specialising in Grenache or able to assess Grenache in an international context

*Scientifiques et experts en viticulture, spécialistes en Grenache sont capable d'évaluer le Grenache dans un contexte international*

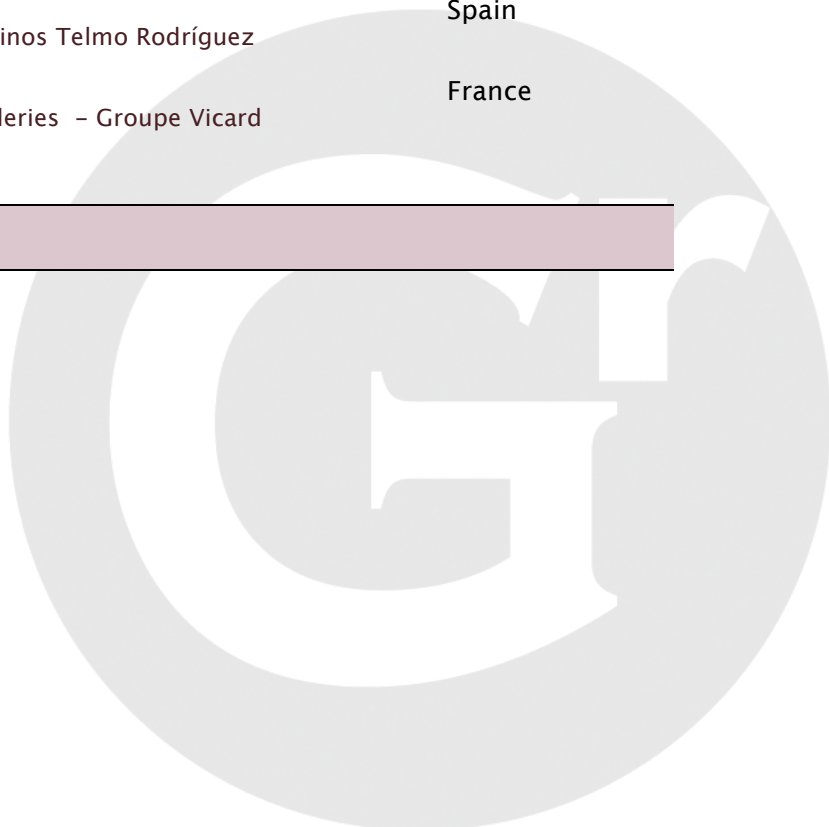
**Possible Topics**

- History & geography of the grape
- Varietal characteristics; Clones
- Impact of climate change
- Reining in productivity in favour of quality
  
- *L'histoire de ce cépage*
- *Ses caractéristiques / clones*
- *Les conditions idéales d'élevage, géologie, régions*
- *Le comportement du Grenache par rapport aux autres pages du vignoble*
- *L'impact du changement climatique, réchauffement climatique*
- *Réduire la productivité en faveur de la qualité*

<b>Presenter</b>	Claude Bourguignon Terroir and Climate Warming – Micro Biological Analytical Laboratory LAMS	France
<b>Panelists</b>	Dr. Emmanuel Bourguignon Terroir and Climate Warming – Micro Biological Analytical Laboratory LAMS	France
	Lydia Bourguignon Terroir and Climate Warming – Micro Biological Analytical Laboratory LAMS	France
	Dr Isabelle Cutzach-Billard Dr en Oenologie – Oenologue Conseil – Laboratoire Rière	France
	Thomas Dormegnies Oenologist – Pépinières Viticoles Merciers	France
	Prue Henschke Viticultural Specialist – Henschke – Eden Valley	Australia
	Ms Rosa Kruger Viticulturist – Anthonij Rupert Wines	South Africa
	Prof Montse Nadal Professor of Oenology – Facultad de Tarragona	Spain
	Prof Alain Razungles Professor of Oenology – SupAgro Montpellier	France
	Dr Christophe Riou Directeur Scientifique et Technique Vins et Marché Institut Français de la Vigne et du Vin Directeur	France
	Michel Veyrier Manager and Founder of Vignobles Investissement	France



<b>10.00-10.45</b>	<b>Winemaking I: Grenache v. Other Varietals</b>	
	<i>Vinification I: Grenache comparé aux Autres Variétés</i>	
<b>Study Group</b>	Renowned oenologists & winemakers who work with many grape varieties <i>Oenologues et viticulteurs de renom, travaillant avec différents cépages</i>	
<b>Possible Topics</b>	<ul style="list-style-type: none"> <li>• How Grenache behaves in the Winery</li> <li>• How Grenache behaves in the Winery relative to other grapes</li> <li>• Versatility and limitations, joys and frustrations</li>   <li>• <i>Le comportement du Grenache dans le vignoble</i></li> <li>• <i>Qu'est-ce qui fait la caractéristique du Grenache</i></li> <li>• <i>Versatilité et limites, joies et frustrations</i></li> </ul>	
<b>Presenter</b>	Peter Schulz Producer – Turkey Flat Vineyards – Barossa Valley	Australia
<b>Panelists</b>	Erik Brasher Winemaking Director – Owen Roe Winery – Washington State	United States
	Jean–Pierre Durand Producer & Négociant Eleveur – A. Ogier et Fils – Rhône	France
	Ralph Garcin Oenologist & Grenache Specialist – Domaine Paul Jaboulet Aîné – Rhône	France
	Stephen Henschke Producer – Henschke – Eden Valley	Australia
	Dean Hewitson Chief Wine Maker – Hewitson – Barossa Valley	Australia
	Zelma Long Winemaker – Vilafonte (S.Africa) & Consulting Oenologist – France/Israel/US	United States
	Alessio Planeta Producer – Planeta – Sicily	Italy
	Telmo Rodríguez Producer – Compañía de Vinos Telmo Rodríguez	Spain
	Anthoon Laurent Oenologue – Vicard Tonnelleries – Groupe Vicard	France
<b>12.30-14.00</b>	<b>Break</b>	



---

## 11.00-11.45 Winemaking II: Taming the Beast – The Art of Good Grenache

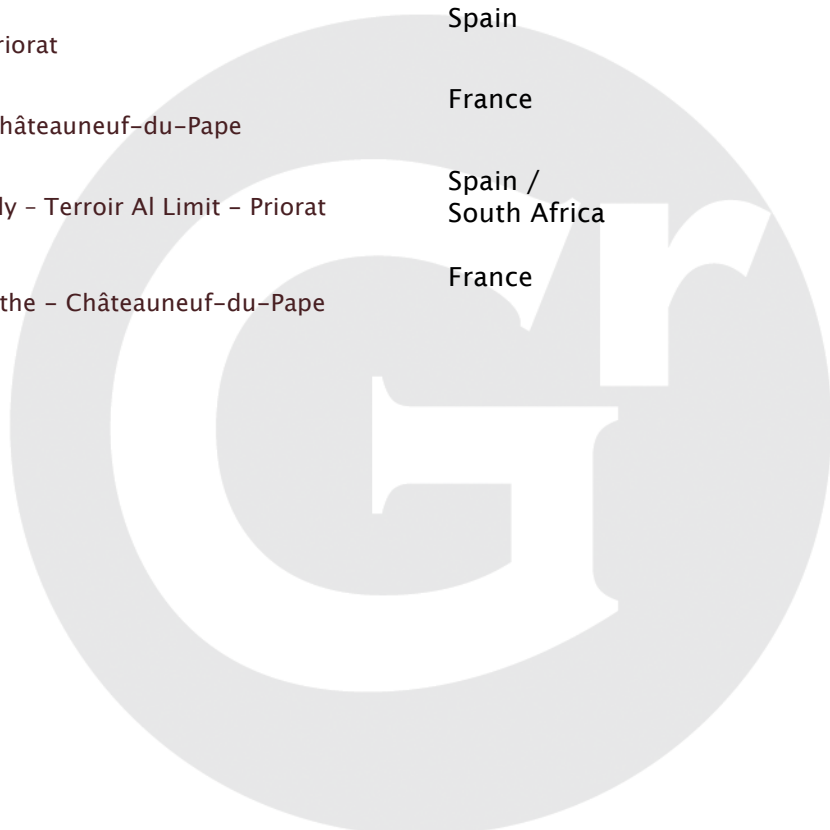
### *Vinification II – L'Art du Bon Grenache*

---

<b>Study Group</b>	Renowned Grenache specialists and winemakers <i>Spécialistes du Grenache et Viticulteurs de renom</i>	
<b>Possible Topics</b>	<ul style="list-style-type: none"> <li>• Bringing out the best behaviour of Grenache in the tank, the barrel, the bottle – Alcohol, yeast and wood management</li> <li>• Style &amp; Specialty: i.e. natural/biodynamic/sweet/rosé/old vines</li> <li>• <i>Obtenir le meilleur comportement du Grenache dans la cuve, le tonneau et la bouteille</i></li> <li>• <i>Styles et approches / Grenache naturel en biodynamie</i></li> <li>• <i>Les autres facettes du Grenache: doux, rosé, vieux millésimes</i></li> </ul>	

---

<b>Presenter</b>	Randall Grahm Producer – Bonny Doon Vineyard – Santa Cruz	United States
<b>Panelists</b>	Vincent Avril Producer – Clos des Papes – Châteauneuf-du-Pape	France
	Philippe Cambie Oenologist – Wine Consultant – Southern Rhône & Priorat	France
	Dominik Huber Producer – Terroir Al Limit – Priorat	Spain
	Chester Osborn Chief Winemaker and Viticulturalist – d'Arenberg – McLaren Vale	Australia
	Pierre Perrin (Friday Only) Winemaker – Perrin et Fils – Château de Beaucastel – Tablas Creek	France
	Dave Powell Founder and Chief Winemaker – Torbreck – Barossa Valley	Australia
	Marcel Richaud Producer – Domaine Richaud – Cairanne	France
	Norrel Robertson MW Consultant Winemaker – Priorat	Spain
	Christophe Sabon Domaine de la Janasse – Châteauneuf-du-Pape	France
	Eben Sadie Producer – The Sadie Family – Terroir Al Limit – Priorat	Spain / South Africa
	Christian Voeux Producer – Château La Nerthe – Châteauneuf-du-Pape	France



11.45-12.30 **Critics & The Press: Grenache in the Eyes of Opinion Makers I**

*Critiques & Presse: Le Grenache au point de vue des Leaders d'Opinion I*

**Study Group** Renowned journalists and wine writers as well as fine wine merchants from established market countries

*Journalistes, écrivains et critiques en vins ainsi que négociants en provenance de pays aux marchés établis*

**Possible Topics**

- Grenache's identity and consumption in established markets, in terms of geography & demographics.
- What would Grenache have to do to get a bigger share of the limelight?
- How can Grenache's identity be better defined for the consumer?
  
- *Identité et consommation dans les marchés établis en termes géographiques et démographiques*
- *Perception par les passionnés et collectionneurs en vins*
- *Performance comparée du Grenache en terme de valeur marchande*

<b>Presenter</b>	Pancho Campo MW President of the Wine Academy of Spain	Spain
<b>Panelists</b>	Tim Atkin MW Wine Critic and Writer	United Kingdom
	Abi Duhr Ingénieur diplômé en œnologie and owner of Château Pauqué	Luxembourg
	Michael Fridjhon Wine Writer and Critic	South Africa
	Yukari Iwashiro Wine Writer & Educator	Japan
	Neal Martin Wine Writer – eParker.com	United Kingdom
	François Mauss Président – Fondateur du Grand Jury Européen	Switzerland
	Charles Metcalfe Wine Writer and Co-Chairman IWC	United Kingdom



12.30-14.00

**Lunch – Déjeuner**

**Option to participate in Open Round Table discussions by topic. Delegates and other top specialists in their field will gather to continue more in-depth discussions about the topics**

A cinematographer will be present to interview people on their opinions about grenache and to record their views for YouTube

***Option de participer dans les discussions de Table Ronde par sujet. Délégués et autres protagonistes du Grenache pourront continuer des discussions plus approfondies sur les sujets qui les intéressent le plus.***

*Un cinéaste sera présent pour enregistrer les commentaires et les afficher sur YouTube*



14.00-14.45 **Critics & The Press: Grenache in the Eyes of Opinion Makers II**

*Critiques & Presse: Le Grenache aux yeux des Leaders d'Opinion II*

**Study Group** Journalists and wine writers from new wine consuming countries  
 Journalists and wine writers representing the new generation of wine enthusiasts and buyers  
*Journalistes, prescripteurs et critiques en vins en provenance de nouveaux pays consommateurs de vins.*  
*Journalistes, écrivains et critiques en vins représentant la nouvelle génération d'acheteurs en vins ainsi que les nouveaux media en vins*

- Possible Topics**
- Emerging Markets for Grenache: New wine consuming countries i.e. Asia, India, Latin America
  - Emerging markets for Grenache in terms of demographics: The Millennium generation, social networks & blogging, mangas
  - *Les marchés émergents pour le Grenache: nouveaux pays consommateurs de vins i.e. Asie, Inde, Amérique Latine*
  - *Les marchés émergents pour le Grenache en termes démographiques: La génération Millénaire, réseaux sociaux, blogs et mangas*

<b>Presenter</b>	Debra Meiburg MW Wine Commentator and TV Presenter	Hong Kong
<b>Panelists</b>	Hervé Bizeul Vigneron and Blogger – Clos des Fees – Roussillon	France
	Eddie Cheung Wine writer and Importer – Wine Space	China
	Tomoko Ebisawa Senior Editor – Vinotheque Wine & Food Magazine	Japan
	Yair Haidu Wine Writer and creator – the Haidu.net platform	France / Israel
	Robert Joseph Winemaker & Wine Writer – Meininger’s Wine Business	United Kingdom / Germany
	Jorge Lucki Wine Writer – Jornal Valor	Brazil
	Julia Sevenich Wine Writer and Blogger	Austria
	Reva Singh Owner & publisher of Sommelier India	India



---

14.45-15.30      **The On-trade: Can Grenache Pull its Weight at the Table?**  
*Est-ce que le Grenache fait le poids à table?*

---

**Study Group**      Top sommeliers and writers experienced in food & wine pairing  
*De grands sommeliers et écrivains spécialistes de l'accord mets et des vins*

- Possible Topics**
- Pricing & perception versus other wines
  - Grenache in the Wine Bar vs. the Restaurant
  - Pairing with Western and Asian food
  
  - *Prix & perception par rapport à d'autres vins*
  - *Le Grenache aux Bars à Vins et aux Restaurants*
  - *En alliance avec des mets Occidentaux ou asiatiques*
- 

**Presenter**      Doug Margerum (replacing Lisa Granik MW)  
 Winemaker – Margerum Wines & Owner – The Wine Cask – Santa Barbara      United States

**Panelists**

Bernard Boislève      France  
 Bertie's Wine Selection – Currently involved in winemaking at Domaine de la Tête Noire Formerly Sommelier at Alain Ducasse and for Jean-André Charrial at the Oustau de Baumanière

Sarah Jane Evans MW      United Kingdom  
 BBC Good Food, Decanter

Philippe Faure-Brac      France  
 Voted Best Sommelier in the World 1992

Nancy Gilchrist MW      United Kingdom  
 Christie's Education & Leith's School of Food and Wine

Flora Reichrach      France  
 Le Grand Pré – Roaix

---

15.30-15.45      **Break**

---



15.45-16.30 **The Off-trade: Grenache from shop to cellar**

*Le Off-Trade: Le Grenache du caviste à la cave*

**Study Group** Experienced retailers, distributors and importers  
*Détaillants, distributeurs et importateurs spécialisés*

- Possible Topics**
- Who buys Grenache where, and why?
  - Changing consumption trends.
  - Challenges in the Off-trade.
  
  - *Qui achète le Grenache, où et pourquoi?*
  - *Changer les habitudes des consommation*
  - *Les défis de la distribution*

<b>Presenter</b>	Christopher Cannan Founder of Europvin & Producer – Clos Figueras – Priorat	Spain
<b>Panelists</b>	Marie-Louise Banyols Lavinia – Group Head of Wines Selection	Spain / France / Ukraine / Switzerland
	Clive Barlow MW Chairman – Education Committee – Institute of Masters of Wine	United Kingdom
	Huon Hooke Wine Writer – Winner 2008 Australian Wine Communicator Award (The Wine Press Club)	Australia
	Olivier Legrand Inter Rhône – General Marketing Manager	France
	Kelly McAuliffe Sommelier – formerly of Ducasse – Las Vegas and Christian Etienne – Avignon	France
	Lisa McGovern Director – UK/IRE/EU – Wine Australia	United Kingdom
	Jacques Perrin Cave SA – Club Des Amateurs de Vins Exquis	Switzerland
	Mark Savage MW Chief Executive – Savage Selection	United Kingdom
	Douglas Skopp Wine Importer – Dionysus – Texas	United States
	Quim Vila Founder and CEO of Vila Viniteca – Fine Wine Distributor	Spain



---

## 16.30-19.30 Comparative Tastings by Theme & by Region

---

A chance to taste a selection of 100+ of the best, most interesting, most relevant and diverse Grenache-based wines from around the world, along two main axes, THEME to explore many of the different styles that Grenache can take & REGION, to showcase its diversity and ability to reflect its terroir

## 19.00-19.30 Refreshments & Announcements

Announcement of the winner of the Ultimate Riedel Grenache Glass elected at the Grenache Symposium 2010 by a panel of international judges

*Présentation du verre Riedel le plus adapté au Grenache, sélectionné par un comité de juges internationaux*

## 19.30-23.00 Entertainment

### ¡Viva el Garnacha! Fiesta Española

WINE ACADEMY OF SPAIN in conjunction with the Grenache producing regions of Grenache in Spain: Aragon, Biargorri, Compo de Borja, Catalunya, Navarro, Priorat

Ticketholders are welcome to attend the Grand Winemakers' Dinner

*WINE ACADEMY OF SPAIN en conjonction avec les regions productrices de Grenache en Espagne: Aragon, Biargorri, Compo de Borja, Catalunya, Navarro, Priorat*

*Les participants munis de billets d'entrée sont bienvenus d'assister au Grand diner*



## The 2010 International Grenache Symposium

### Programme Detail

Sunday 6 June 2010



### GrenacheSymposium:PlenarySessions

#### Paulée de Provence

All day **Walk-around Tasting**

11.00 onwards A superb opportunity to taste many Grenache manifestations from France, Spain and the rest of the world. A number of producers will be in attendance.

---

12.30 **Conclusions from the Seminar**

---

Michel Bettane & Steven Spurrier

---

12.30-14.00 **Picnic-style Lunch**

---

Regional specialties, Pizza Truck and Ice-cream Stand

---

14.00-16.00 **Relaxed networking**

---

In the gardens, by the pool or around a game of pétanque

---

16.00 **2010 International Grenache Symposium Concludes**

---